



Why become a partner?

As the official charity of Newcastle Hospitals, we are proud to support two of the best hospitals in the world, the Freeman and the Royal Victoria Infirmary.

We are also home of the Great North Children's Hospital Foundation, The Sir Bobby Robson Foundation and we support the Northern Centre for Cancer Care.

Spending time in hospital can be tough for patients and their loved ones, our Charity helps to improve their experience. We do this by funding activities that make a genuine difference, whether providing playrooms and toys for the youngest patients; support services for families experiencing financial difficulties while a loved one receives life-saving treatment;

or a dementia lounge that offers a calm and relaxed environment for patients and their families or carers.

We're also here to support staff health, wellbeing and development and never has there been a more crucial time for us to be there for the hardworking teams within our hospitals and communities than today.

When the world was shocked to a standstill in 2020, our teams worked tirelessly and were consistently compassionate as they found new ways to ensure that patients, isolated from their families and friends have not felt alone.

By choosing to partner with Newcastle Hospitals Charity, you enable us to invest in new ideas, pioneering medical research, and state-of-the-art technology to support the care of our patients and loved ones and the wellbeing of our staff.



Why partner with us?

✓ Our reach

Network of 17,000 staff in the North East and Cumbria. We can offer insight into our specialist services and promote our partnership to a wide and diverse network!

✓ Our size

We're a big enough charity to help you make a difference yet flexible enough to spend time with your business and your employees to make sure our partnership leaves a lasting legacy.

✓ Your goals

Our partnership will help you to meet your corporate social responsibility goals and business needs which may include supporting the local community, increasing staff morale or helping you stand out from your competitors.

✓ Motivate your team

We'll provide opportunities to motivate and challenge our partner groups in a meaningful way, all while supporting the largest healthcare charity in the region.



The perfect fit?

We aim to establish mutually beneficial partnerships with businesses who see the positive potential that working with the largest healthcare charity in the region can bring. Together we can:

- Tackle health inequalities and key health issues.
- Support and engage with the health, wellbeing and development of healthcare workers.
- Improve the patient and visitor experience, enhancing care for patients and the wider community.
- Furthering the fundraising priorities of:
 - Child Health
 - Cancer
 - Research and Innovation
 - Green and Healthy Hospitals.



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