



Fundraising Guide

Home of

THE
great north
CHILDREN'S HOSPITAL
foundation

The Sir
Bobby Robson
Foundation 

(Charity reg. 1057213)





Thank you!

Thank you for choosing to support Newcastle Hospitals Charity.

Here's some useful information for your fundraising

Newcastle Hospitals Charity is the official Charity making a positive impact for patients, staff and communities of Newcastle Hospitals.

We work in partnership with Newcastle Hospitals to:

- Improve the patient and visitor experience
- Enhance care for patients and the wider community
- Improve staff health, wellbeing and development
- Fund life-changing research and equipment

Every penny raised is spent locally to help us improve the health and wellbeing of people in the North East and beyond.





We are always humbled by the people who support our charity. Behind every donation is a personal and inspiring story. We would like to say a huge thank you for the generosity of all our supporters who have run, swum, sung, baked, shaved, danced, climbed and cycled to show their

support. We hope you find this fundraising guide useful. We've included some ideas from our fundraising community and advice to help you plan and enjoy your efforts. Our team is always on hand to help, and you can call us on **0191 213 7235**.

£10

Could provide a care pack to offer comfort and dignity to relatives spending time at the bedside of a loved one receiving end of life care.

£21

Could pay for a one-hour complementary therapy session using gentle touch techniques to help patients cope with the stress and anxiety caused by cancer.

£50

Could help a researcher develop kinder and safer cancer treatments that will reduce the side effects.

£140

Could enable us to support five families with a child in hospital, who are facing rising costs and often a lack of income. We can help them to reduce the financial pressures and stress.

We are always incredibly grateful for the support we receive from businesses and the community. *Thank you*



Your fundraising is making a difference

Thanks to our supporters, each year Newcastle Hospitals Charity is able to provide around £4m of support for important projects and ideas over and above the standard services provided by the NHS.

From sensory rooms, play areas, memory boxes and counselling to research posts and staff wellbeing and development, every penny we receive makes a difference.

Supporters like you have helped us to fund a dementia lounge

A dementia lounge has been funded by Newcastle Hospitals Charity to offer a calm and relaxed environment for patients, their families and carers.

The lounge on Ward 22 at the Royal Victoria Infirmary (RVI) provides a more relaxed area where patients can spend time away from the noise and complex activities of the

ward which can be distressing for patients with dementia.

The lounge enables families and carers to relax in a calm environment with dementia friendly decoration and will enable staff to provide meaningful therapeutic activities such as reminiscence therapy, supporting patients as part of their overall care.



It also provides an area where patients can spend time with less people around them, reducing the stimulation created by busy ward activities and providing much needed additional space for patients, families and carers.

As part of the £35,000 scheme, key dementia friendly facilities such as colour contrast facilities and handrails are installed throughout the ward to support patients as they move around, creating a more dementia friendly environment.

Great North Children's Hospital outreach worker project

A very special partnership is working to improve the lives of children who come to the Great North Children's Hospital in Newcastle for specialist treatment.

The children's support service, funded by the Sir Bobby Robson Foundation and Great North Children's Hospital Foundation, is delivered by the Newcastle United Foundation and is making a huge difference to young hospital patients from across the North East and Cumbria.

Two outreach roles are funded at the hospital, providing recreational activities, indoor sports games and educational opportunities for young people receiving cancer treatment or treatment for chronic health issues.

They provide respite for patients throughout their treatment process and encourage them to play, laugh, learn and stay active alongside their siblings and family members, keeping the youngsters engaged and helping them retain and grow in self-confidence during their stay in hospital.



A

Z



Fundraising ideas

A

abseil, auction, afternoon tea

B

Burns Night, bike ride, bingo, bake sale, BBQ

C

curry evening, clothes swap, car boot sale, cheese and wine evening

D

dog show, dress down day, dinner party

E

eighties night, easter egg hunt

F

fancy dress party, fashion show, fun run

G

golf day, gala dinner, garden party, games night

H

head shave, halloween party, honesty box

I

international day, It's A Knockout, Irish Night

J

jumble sale, job swap, jazz evening

K

karaoke night, keep fit-a-thon

L

ladies day, limbo challenge

M

music festival, movie night, mini Olympics

N

name the bear, non-uniform day

O

Open mic night, obstacle course

P

pub quiz, parachute jump, plant sale

Q

quiz night, quit a bad habit

R

rainbow day, raffle, running

S

skydive, sponsored walk, swimming, sweepstake

T

tea party, talent competition, treasure hunt

U

upcycling event, university challenge

V

Valentines cake sale, vintage day

W

walking, wedding favours, waxing

X

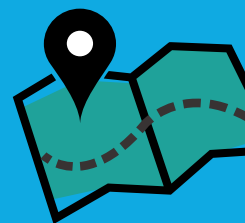
Xbox gaming challenge, xmas carol singing

Y

yoga-thon, yodelling competition

Z

zumba-thon, zip wire



Fundraising in the community

Bag packing

A fun and easy way to raise a great deal. Speak to the manager or community champion of your local supermarket to see if you can book in a date.

Jumble sale

Speak to your local community centre or village hall about organising a jumble sale then round up your friends, family and neighbours to help promote it and donate items to sell.

Support us through the seasons

Organise a Valentine's dinner party, an Easter egg hunt, a summer BBQ, a Halloween party or some Christmas carol singing.

Host an afternoon tea or bake sale

Either at home for your friends or family or you might want to work with a local café or hotel to organise a bigger event.

Contact your local groups

Often local groups like Rotary, Round Table, WI and faith groups support local good causes, why not get in touch...

Hold a fundraising ball

Ticketed events like gala dinners and themed balls are a great way to work with a small group and create a larger scale fundraising event. Often hotels and venues will offer a 'charity price' so don't be afraid to ask.



Fundraising at work

Don't forget

to ask your workplace if they are able to match fund your fundraising total!

Nominate us as your Charity of the Year

Many companies choose an annual charity of the year, you could consider nominating Newcastle Hospitals Charity or one of our main funds such as the Great North Children's Hospital Foundation or The Sir Bobby Robson Foundation.

Rainbow day

Ask your colleagues to ditch their suits and jackets and wear something really bright and colourful, just like our logo. You could also incorporate an extra tea break, cake sale and raffle to boost funds.

Sponsored waxing or head shave

Ask your colleagues to have their legs waxed or their head shaved in exchange for sponsors.

Raffle a duvet day

Would your workplace be willing to 'donate' an extra day's holiday? You could then hold a raffle and the winner gets an extra day of annual leave!

Hold a competition

Departments or different offices are often competitive, why not arrange a virtual cycling competition or a football game and ask players to donate!

Christmas party

Support us through your Christmas party, hold an auction, have party games or hold a festive raffle.

Take on a physical challenge together

You might want to take on the Great North Run together or do the 3 peaks challenge. Walkers might prefer to trek Hadrian's Wall together and swimmers might like to hold a 24 hour swim.



Our fundraising tips!

Some suggestions and tips to help you with your fundraising...

Start your fundraising journey with an idea or activity that excites, inspires or challenges you. Whatever you raise, you are making a genuine difference!

Whether it's an office quiz night or a sponsored fitness challenge, we're here to help you along the way.



Hair today, gone tomorrow!

Best friends Emily Gee and Phoebe Ayling from Low Fell raised £1,730 for the Great North Children's Hospital Foundation through a sponsored haircut after donating their hair to the Little Princess Trust.

The girls raised the funds as a thank you for the care given to Emily's baby brother Charlie who was rushed to the Paediatric Intensive Care Unit at the Great North Children's Hospital with an undiagnosed hernia in 2019.

Great North Run Founders complete 500 mile hike

To celebrate twenty years since his successful treatment for stomach cancer, John Caine, along with friends; Brendan Foster, Ian Stewart and Eric Wilkins, took on the challenge to complete a 500 mile hike of the Camino de Santiago. After five weeks of walking across Northern Spain, the group, who were part of the Great North Run's original organising team, finally reached the finish line.

John was diagnosed with gastric cancer twenty years ago. But thanks to surgery - and the care of the team at the Northern Oesophago-Gastric Unit on Ward 36 at the Royal Victoria Infirmary - his treatment was a success.

To mark the 20th anniversary of his treatment, John was determined to do something to say thank you to the unit. The group raised a total of **£18,500** for Ward 36.

Olly's story

At age eleven, Olly McKenna was diagnosed with a malignant brain tumour called a medulloblastoma.

While undergoing surgery and treatment at the Royal Victoria Infirmary, Olly found that the pre-teen ward lacked some of the facilities that the teenage ward had.

He worked with hospital staff to learn how he could support the ward, and set up the 'Team Olly' fund to raise funds to help pre-teen cancer patients.

Setting a remarkable goal of £100,000, Olly undertook his challenge through a variety of fundraising events and rallied for donations to support the Great North Children's Hospital Foundation and Charlie Bear for Cancer Care.

He held a charity ball - aptly named '100k and call it a day' - to hit his target. Now he has achieved his amazing goal.

Thank you Team Olly!



Make the most of your fundraising challenge or event!

To make the most of your fundraising, there are a few key steps to consider...

It's a date

Once you've decided on your challenge or event, pick a date. It's worth looking at what else is happening around that time and either joining up or avoiding a clash with other activities.

Location, location, location

Pick your location and choose your route in plenty of time. If your challenge or event is active it's worth exploring virtual route planners like STRAVA and sharing your route with your supporters.

Set a target

You'll be asked for this when you set up your giving page (see next page). Think about how much you want to raise – this not only motivates you, it helps your friends. Be realistic and remember that every penny is worthwhile!



Your giving page

The safest and easiest way to raise and return your fundraising to us is via a giving page. We recommend JustGiving. Here is some step by step guidance

- **Log on to JustGiving to set up the page at www.justgiving.com/newcastleuponnyehs**

Please double check this is Newcastle Hospitals Charity (Reg. 1057213)

- **Select 'Fundraise for Us' and create your page**
 - Personalise your page with your reasons for fundraising and pictures relating to your challenge or story
 - Use your full name if you can so that your friends can identify you
 - Search for and select Newcastle Hospitals Charity as your charity. If you are fundraising for one of our main funds The Great North Children's Hospital Foundation or The Sir Bobby Robson Foundation, search for them and they will appear as a campaign run by Newcastle Hospitals Charity, then select your chosen fund.
 - Let us know your postal address when prompted if you want us to keep in touch

Remember!

If your event involves the general public you should seek advice regarding public liability insurance. If taking part in a raffle, please make sure you're aware of the legalities beforehand. Find the latest advice and guidance at gamblingcommission.gov.uk

Health, Safety and Liability

If you require sponsor forms email us at nuth.charity@nhs.net. Your safety comes first so please make sure you assess any risks – **just call us on 0191 213 7235 for further guidance**. Newcastle Hospitals Charity cannot accept any responsibility for your activity or for any participants.

Please ensure that it's clear that you are fundraising for Newcastle Hospitals Charity and that your activities don't appear to be organised by us. Our full terms and conditions are on page 11.

Share your story!

The best ways to engage people with your fundraiser is often through social media. Share your story and your giving page and keep people up to date with your progress on a regular basis. Keep in touch and we'll help share your story once you've completed your fundraiser!

Boost your donation by 25p for every £1 you give

Gift Aid is one of the simplest and most effective ways of increasing your donation to Newcastle Hospitals Charity – without costing you a penny more. It is a scheme which allows us to claim 25p for every £1 that you donate – as long as you pay at least that amount in tax and give us permission.

Return your funds

There are a number of ways to return the money you've raised. Get in touch with our friendly team by ringing us on **0191 213 7235** or contacting nuth.charity@nhs.net



Scan this QR code or visit our website to pay in your fundraising online. Make your cheque payable to Newcastle Hospitals Charity and send it to:

Newcastle Hospitals Charity,
Peacock Hall, Queen Victoria Road,
Royal Victoria Infirmary
Newcastle upon Tyne
NE1 4LP



Terms and Conditions

Thank you for raising funds for Newcastle Hospitals Charity (Reg 1057213).

These rules apply to all voluntary fundraising activity and by signing up to fundraise for Newcastle Hospitals Charity you agree to comply with them.

If you are under 18, you confirm that you have shown these terms and conditions to your parent/guardian, and they have agreed to accept responsibility for complying with these terms and conditions.

Fundraising and Liability

- It's important to know that Newcastle Hospitals Charity cannot cover fundraising expenses or costs for those raising money for the Charity.
- You agree to organise fundraising activities as an independent supporter of Newcastle Hospitals Charity. Please ensure you are clear that you are raising funds "in aid of" Newcastle Hospitals Charity, rather than as a representative of or on Newcastle Hospitals Charity's behalf.
- You agree that you shall comply with any guidance provided by Newcastle Hospitals Charity relating to your fundraising activity, and that it is your responsibility to organise all aspects of any fundraising activity undertaken by you.
- If you wish to use a logo to support your fundraising initiative you can request a logo from us. Any material referring to Newcastle Hospitals Charity need approval prior to print or circulation.
- You accept that any risks arising out of your fundraising activity are your responsibility, including liability for any injury or loss which may occur to you, your helpers or guests. You will therefore take all reasonable precautions to protect the health and safety of all those participating in, involved with or attending your activity.
- You will comply with any applicable laws and regulations relating to your fundraising activity, including obtaining any necessary licenses, consents or permissions e.g. if you are holding a raffle or lottery, or are proposing to sell alcohol.

- You acknowledge and accept that Newcastle Hospitals Charity insurance policy will not cover your fundraising activities.
- You will not do anything that has a negative impact on Newcastle Hospitals Charity's reputation or name.

Handling cash and sending in your donation

- You agree to send the funds raised by your fundraising event to us as soon as possible after the event.
- You shall encourage donors and/or sponsors to make gift aid declarations where eligible, which may enable us to recover basic rate tax on such donations. Further information about the Gift Aid scheme can be accessed by contacting the Charity Office on 0191 2137235 or email nuth.charity@nhs.net.

Personal Data and Consent

- By providing your information when you sign up to fundraise for Newcastle Hospitals Charity, we can use the details to discuss your fundraising activity and keep in touch on your progress.
- Your personal information may also be used for the purposes of sending communications to you where you have confirmed that you would like to receive further information about the Charity's work when signing up to fundraise for Newcastle Hospitals Charity.
- All personal data held by us will be handled in accordance with applicable privacy laws and Newcastle Hospitals Charity's privacy statement which can be accessed by contacting the charity of office on 0191 2137235 or email nuth.charity@nhs.net.
- If you provide photographs or videos taken during your fundraising activity to Newcastle Hospitals Charity, you agree that these can be used by the Charity for commercial and/or fundraising purposes and that consent has been provided. If you wish images to be removed, please contact us and we will comply.



Home of



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charity.newcastle-hospitals.nhs.uk



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