



The home of  
**THE great north**  
 CHILDREN'S HOSPITAL  
 Foundation

The Sir  
*Robby Robson*  
 Foundation 

# Our Winter Newsletter

Issue 02 | Winter 2021



**Teri Bayliss, Newcastle Hospitals Charity Director**

**As the nights draw in, we at Newcastle Hospitals Charity are focusing on bringing some light and joy to staff and patients.**

Winter brings additional pressures for the NHS. With the ongoing impact of COVID-19, we are more determined than ever to support the amazing people who continue to work so hard to keep our community safe.

We have lots of festive activities that you can get involved in this year, from festive fundraisers to the NHS Festive Sock Day! Your support will help us bring some magic to all who spend time at Newcastle Hospitals.

We're also taking this opportunity to reflect on some of the important projects, fundraisers and events that took place in 2021, as the world tentatively began to open up.

**We're all so grateful for the love and generosity of our local community - thank you.**

## Newcastle Hospitals Charity Receives £1.5 Million NHS Charities Together Grant



SUPPORTED BY

**NHS CHARITIES TOGETHER**

Newcastle Hospitals Charity successfully led the funding bid to the NHS Charities Together Community Partnerships COVID-19 Response grant programme on behalf of the North East and North Cumbria (NENC) Integrated Care System (ICS).

The charity has received the maximum funding amount of £1,567,845 for eight two-year community projects that will be delivered by a range of partners from within the NHS, community organisations and the charity sector.

### What will the funding be used for?

The projects to receive funding are helping to tackle health inequalities, improve people's mental health and wellbeing, and offer specialist support to people most affected by the direct and indirect impacts of COVID-19.

Welcoming the funding, Teri Bayliss, Charity Director at Newcastle Hospitals Charity, said: "This will have a huge impact for the North East and North Cumbria, our charity and our project delivery partners.

"The grant supports our key aim to tackle health inequalities and create healthier communities through local partnerships that can make a genuine difference to individuals and families across our region.

"The last 18 months have been extremely challenging for everyone and many people across the country have showed their support for the NHS and healthcare community through inspiring fundraising initiatives and donations.

"We're all familiar with the grace and determination of Captain Sir Tom Moore, who proved an inspiration for many by raising millions for the NHS by walking laps of his garden.

"It is the kindness, generosity of spirit and collective effort of people of all ages and abilities that have made it possible for NHS Charities Together to fund vital health and wellbeing projects in communities across the country. For that we are extremely grateful."

### Who will benefit from the grant?

**The eight projects to benefit from the grant are operated by**

- Barnardo's in North Cumbria
- Coping with Cancer North East
- Family Action in County Durham
- Middlesbrough and Stockton Mind
- North East and North Cumbria (NENC) Child Health and Wellbeing Network
- North Cumbria Clinical Commissioning Group
- Wearside Women in Need
- Your Voice Counts in the North Tyne and Gateshead Integrated Care Partnership (ICP)

Newcastle Hospitals Charity is leading the delivery of the grant programme and is working in partnership with the County Durham Community Foundation and the Cumbria Community Foundation.



### In This Issue



Great North Children's Hospital Foundation Updates



The latest from the Sir Bobby Robson Foundation



Get involved this Festive Season



## Enthusiasm for Arts Programme

A brand new strand of activity for the charity, we are delighted by the enthusiasm for the arts programme across the Trust.

Following COP26, we will be the first venue to present the NHS Greener photography exhibition 'Care for the future: delivering the world's first net zero health service'. Our entry, showcasing greener gas and air during labour, is above.



Sarah Turnbull

## Staff Spotlight

Interview with Sarah Turnbull, Senior Nurse - Palliative Care and End of Life Care.

**"Palliative Care is not just about death and dying, patients can be living with a life limiting condition...palliative care professionals aim to help patients live their lives with support and advice."** Read more online.



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## In Conversation with... Newcastle Hospitals Charity Fundraising Coordinators, Jack Ryan and Emma McQuitty

### 1: What is your favourite part about your role?

**E:** Building relationships with our supporters, fundraisers and donors. Getting to know more about them, their interests and the story behind why they have chosen to support us.

**J:** I'd say working with supporters. It's amazing the lengths that people will go to, to support a cause they feel passionately about. There's always some weird and wonderful fundraising ideas to put a smile on my face.

### 2: What's your career background?

**E:** I worked in the Trust previously in the Great North Children's Hospital as a personal assistant. This is my first fundraising role and I am looking forward to learning as part of the charity team.

**J:** I've been in charity fundraising for over 6 years now, including roles at Parkinson's UK and Barnardo's. I loved each of those roles, but I'm extremely excited to be supporting a charity in my home city.

### 3: What's your favourite kind of fundraising event?

**E:** Definitely a physical challenge like a running, cycling or swimming event. These types of events have a great atmosphere and are so rewarding.

**J:** I love to get people out of their comfort zones, so challenge events have always been a favourite - wing walks, zip wires and half marathons. Anyone who wants to test their limits, get in touch with me!

### 4: What drew you to work for Newcastle Hospitals Charity?

**E:** From working in the Great North Children's Hospital at the RVI, I was aware of the charity and some of the great work they funded, like access to social welfare advice. I believe I can play a key role in helping to make a positive difference to people's lives.

**J:** It's an extremely exciting time at Newcastle Hospitals Charity. Even on my first day, it was impossible to ignore that my colleagues share my passion for the work we fund.

### 5: What would be your top tip for people interested in holding a fundraiser?

**E:** Visit our website and read our Fundraising Guide that's full of fun fundraising ideas and tips on how to start planning your fundraiser.

**J:** Do something you'll never forget! People will always be responsive to your fundraising if they see that you're testing your limits. Make sure it's something that you and your supporters will remember forever.



Tina Bond and her beloved dog, Kléber, and husband Chris (inset)

## Chris Bond, In Loving Memory of Tina Bond

Chris Bond has created a legacy for his late wife Tina by supporting Newcastle Hospitals Charity's 'Oesophagoose' fund.

When Tina Bond, a Law Lecturer at Northumbria University, was diagnosed with oesophageal cancer, she faced her diagnosis with her characteristic spirit. Tina and husband Chris, who resided in Gosforth, met Alex Phillips (Consultant Gastrointestinal Surgeon) and Maria Bliss (Nurse Specialist, Gastrointestinal Surgery) in October 2020 at Newcastle's Royal Victoria Infirmary. Tina underwent chemotherapy but sadly struggled with the side effects. During this time she was supported by the team at Newcastle Hospitals.

After a period of increasing weakness, Tina passed away peacefully at home on 3 May 2021.

Tina was a gifted lecturer and highly supportive mentor to many students at Northumbria and Sunderland Universities for over almost 40 years, a Deputy District Judge for nearly 20 years and served on the Mental Health Act Commission, looking after the interests of detained patients. Notwithstanding her considerable professional achievements, Tina will be most widely remembered as someone who valued the many friendships (from her schools, university and work-places) which she cherished over decades.

Chris emphasised that Tina had always been aware of how fickle life is and how fortunate she had been. Consequently, she was an advocate for 'giving something back' by supporting many charities. In a huge act of generosity, Tina decided to ask for donations towards Oesophagoose, a fund within Newcastle Hospitals Charity that raises awareness of oesophageal and stomach cancers. She and Chris sent an email to their friends and family to this effect. That they have, to date, generated more than **£33,000** in donations speaks volumes about the respect and love they had for her. Chris also is an advocate for Newcastle Hospitals Charity and Oesophagoose.

He said: "During Tina's treatment I think the one thing we were most grateful for was the amount of time Alex Phillips, Maria Bliss and Alex Bradshaw (Consultant Clinical Oncologist, Northern Centre for Cancer Care) were able to spend with us explaining the situation and discussing the pros and cons of the various options. Their time is precious and they must have so many patients to look after but time never seemed to be an issue. I hope they are able to provide that for all patients."

**Their time is precious and they must have so many patients to look after but time never seemed to be an issue. I hope they are able to provide that for all patients.**

## Regular Giving



Just **£3 a month** can help us to support families like Chris and Tina who are impacted by cancer

**Please complete the form at the back to set up your regular donation.**

## Recently Funded



**£235,000**

for 'Haven' at the Freeman Hospital, a Palliative Care respite area for families and carers of patients at the end of their life.

Daniel and Project Officer Melissa during his time in hospital



## Daniel's 'Road to Recovery' Fundraiser

Amazing patient Daniel raised funds for the Great North Children's Hospital (GNCH) Foundation and the Newcastle United Foundation by aiming to complete 10,000 steps weekly from 21 June to 12 September, as he learned to walk again.

He has raised an incredible **£5,811.98!**

During his six months in hospital, Daniel received support from Project

Officer Melissa Scott. Her role is funded by Newcastle Hospitals Charity, and delivered by the Newcastle United Foundation, to improve the lives of young people coming into GNCH for specialist treatment.

Daniel said: "My diagnosis with Acute Transverse Myelitis left me paralysed from the waist down. I missed playing sports so much but Melissa brought a variety of adapted sports for me to

try even when I was bed-bound at the start of my hospital stay. She definitely played an important role in my road to recovery."

Melissa provides recreational sporting activities and educational opportunities for young patients receiving treatment for chronic health issues. She encourages them to play, laugh, and stay active.



## Generous Gifts - Current Advice

Every year, we are blown away by how generous our local community is in offering donations of toys, pyjamas, and other festive items to the Great North Children's Hospital. However, we do ask that if at all

possible this year, you raise or donate funds, rather than items. This will enable us to direct the funds to where they are needed most this festive season, allowing us to do the most good for our staff and patients.

If you would still prefer to donate items, please contact us on [nuth.charity@nhs.net](mailto:nuth.charity@nhs.net) or [nuth.gnchchristmasdonations@nhs.net](mailto:nuth.gnchchristmasdonations@nhs.net) to discuss which gifts are needed most.



## Well Done Dan (AKA Fudge!) for GNR Success

A huge well done Dan Tobin, (above) who recently ran the Great North Run as our Great North Children's Hospital Foundation mascot Fudge the Giraffe!

He raised an incredible **£1,674.98** for the Foundation.

## Recently Funded



**£49,686**

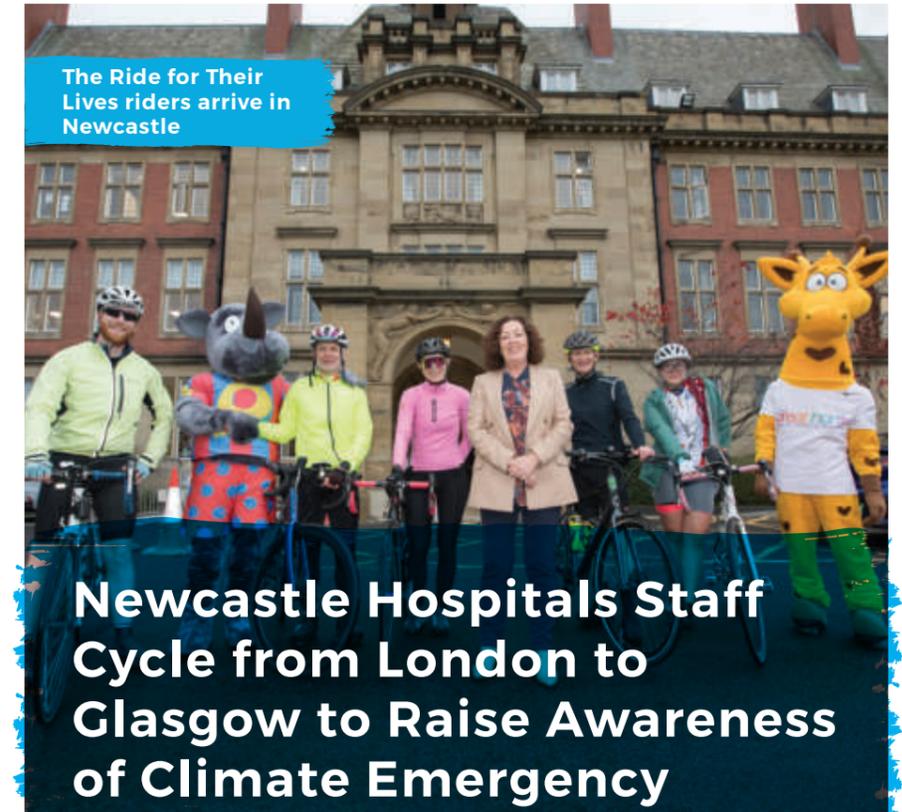
for youth work provision in the hospital, ensuring that patients' time with us is as enjoyable and meaningful as possible.



**£30,249**

for a project providing innovative, focused support for at-risk children in the West End of Newcastle.

The Ride for Their Lives riders arrive in Newcastle



## Newcastle Hospitals Staff Cycle from London to Glasgow to Raise Awareness of Climate Emergency

Staff from Newcastle Hospitals took part in a cycle ride from London to Glasgow to raise awareness of the impact climate change and air pollution can have on the health of children.



One of the Great North Children's Hospital's patients, 12-year-old Ismail Habib, was there to see off the cyclists.

Inspired by discussing climate change at school, Ismail had written to the hospital's management saying: "I am happy about what some of the doctors are doing to raise awareness of climate change." He had some great ideas for how the hospital could go even further to be green, for example, having a fully seasonal menu.

Ismail, whose family is from Birmingham, spent a lot of time in Newcastle as he has a complex illness and has had to have a bone marrow transplant, said: "I just want to save the planet before it gets any worse."

Dr Mike McKean, Consultant in Respiratory Paediatrics at Great North Children's Hospital, alongside James Dixon, Associate Director - Sustainability at Newcastle Hospitals and Teri Bayliss, Director of Newcastle Hospitals Charity, were part of a 70 strong group of healthcare workers to take part in Ride for Their Lives - a 500 mile cycle from Great Ormond Street Hospital in London to the Royal Hospital for Children in Glasgow, to coincide with the start of the COP26 global climate conference on 1 November.

Newcastle Hospitals is well known for its award winning Shine (Sustainable Healthcare in Newcastle) programme and was the first healthcare organisation in the world to declare a climate emergency, in recognition that the climate emergency is a health emergency. The Trust is also committed to the ambitious goal of becoming a net zero carbon organisation by 2030.

James Dixon, said: "We rode as a group of healthcare professionals to highlight the health emergency that is the climate emergency. Whilst climate breakdown can seem quite distant to us at times, air pollution associated with the burning of fossil fuels is a more tangible problem that we know is limiting the health of our communities day-in-day-out. The journey was long and difficult, but we hoped it will act as inspiration to others in order to protect children and planetary health."

As well as raising awareness, the group was also raising funds for Newcastle Hospitals Charity. The donations will support innovative projects from across the Trust to help Newcastle Hospitals become more sustainable. Projects include introducing reusable specimen transport boxes which have eliminated 1 million single use plastic bags per year and trialling the use of e-bikes for paediatric physios.

GNCH Consultant Paediatric Nephrologist, Heather Lambert, also joined the riders for the Newcastle to Carlisle leg.

Teri Bayliss, said: "Supporting our hospitals efforts to lead on being sustainable is a key aim for Newcastle Hospitals Charity. Alongside this, and related, is our commitment to addressing health inequalities and key health issues. Our communities don't choose for their health to be affected by air pollution and it is the responsibility of us all to address this for today and for the future. The challenging journey represents what can be achieved collectively, as well as delivering the important message that we all must act to tackle the climate emergency."

The ride was organised by Climate Acceptance Studios, who delivered demands for action from the global health community during COP26 in Glasgow.

**Oncology Research Nurse Lesley Hill and Andrew Haigh, Newcastle Building Society**



## Support for Specialist Cancer Nurse Hits Funding Landmark for Sir Bobby

Newcastle Building Society has passed a multi-million pound landmark in its support for our fund, the Sir Bobby Robson Foundation, after renewing its funding of a specialist nursing post at the city's Freeman Hospital.

The Society has provided around £50,000 in the last two years to enable the Sir Bobby Robson Cancer Trials Research Centre, which sits within the Northern Centre for Cancer Care, to staff an Oncology Research Nurse position as part of its Early Phase Clinical Trials team.

By renewing its support for the post for a third consecutive year, the Society's cumulative contribution to the Foundation's work has now passed £3m.

Newcastle Building Society is the largest corporate donor to the Foundation, which is part of Newcastle Hospitals Charity and was set up by Sir Bobby and Lady Elsie Robson in 2008 to support the search for more effective ways to detect and treat cancer.

Lady Elsie says: "The support offered by Newcastle Building Society has amazed us all. Not just the magnificent generosity of the donations they've made, but also their understanding and enthusiasm for the work we're then able to fund.

"We're extremely grateful to the Society and their members. To have donated over £3m is truly incredible. And thanks to that support, we've been able to do so much more to help people facing cancer. It's very much appreciated and the Newcastle Building Society is, for us, what Bob liked to call a blue-chip player."

Andrew Haigh, Chief Executive at Newcastle Building Society, adds: "We're immensely proud to be a long-term part of Sir Bobby's 'last and greatest team' and to be extending our support for our communities by contributing to work which makes such a difference to so many people living in them.

"It's good to see the funding we've provided on behalf of our members over the past nine years is being used in such a practical and valuable way, and inspiring to hear about the impact it makes for cancer patients from across the North East and Cumbria, and beyond."

**Riders with Mick's daughter Chelsea and Lady Elsie Robson**



## Cycle Rides Raise Over £50,000 for Sir Bobby Robson Foundation

Every year, friends and colleagues of Mick Clark from Alnwick come together to fundraise for the Sir Bobby Robson Foundation in his memory. Their annual cycle rides have now raised over £50,000.

Mick worked for Northumbrian Water for more than 20 years and died from cancer 10 years ago aged just 46.

To show their appreciation for the group's fantastic efforts, this year's ride was officially started by Mick's daughter, Chelsea, and by Lady Elsie Robson (pictured above).

Chelsea, from Newcastle, says: "Dad's colleagues are so dedicated to helping keep his memory alive. 10 years is a long time yet every year they get in touch to say they're going to do another ride for him."

"It's really touching for me, my sister and my mam. Obviously, we all loved my dad but the lads at work seem to have loved him just as much."

This year's 50 mile circular ride began from Northumbrian Water's Leat House in Washington and included a quick stop at Sir Bobby's statue at St James' Park, Newcastle.

Lady Elsie says: "It was an honour to help Chelsea officially start this year's ride in memory of her dad and I'm extremely grateful to all the cyclists and everyone who supports them.

"I never had the pleasure to meet Mick but from everything I've heard, I'm sure he would be very proud of his colleagues. They're a very dedicated bunch."

Graeme Telford, who lives in Washington, organised the ride and knew Mick for 18 years.

Graeme adds: "I'm extremely proud to continue to support this charity, it's such a worthy cause and close to our hearts.

"There's not a day goes by when Mick's name isn't mentioned at work. This is our way to do something positive for other people with cancer and the Sir Bobby Robson Foundation was chosen by Mick's wife, Linda. We all think he would approve."

Lady Elsie and Bailey



## Activities Project Gives Bailey a Boost

A support project funded by the Sir Bobby Robson Foundation and based on the paediatric oncology wards at the Great North Children's Hospital, is helping children coming to Newcastle for specialist cancer treatment.

### Regular Giving



Please complete the form at the back to set up your regular donation.



### A GNR Thank You

A big thank you to all of our amazing Great North Runners and to everyone who supported them. We could not be more impressed by your commitment, enthusiasm and support for each other.

This year's Great North Run was different in lots of ways because of COVID but the warmth and comradeship within our Charity Village tent was just the same as always. And, as ever, Sir Bobby's family and friends loved helping out with the refreshments.

A very special day!

'Football mad' Bailey Cuthbert, 11, from Bedale, North Yorkshire, is one of the patients who benefitted from the project during lockdown.

In March 2020, the family's world turned upside-down when a lump on Bailey's wrist was diagnosed as bone cancer. Bailey travelled 50 miles from home to Newcastle for specialist care and spent 149 nights at the Great North Children's Hospital.

He required a 14 hour operation to remove the tumour and transplant bone and tissue from his leg into his wrist, plus chemotherapy. It was very hard for Mam and Dad, Elaine and Dean, and brother, Freddie, and especially for Bailey; he says the worst thing about being in hospital was being away from his family. Necessary COVID restrictions meant that visitors were extremely limited.

Since 2017, a support project funded by Sir Bobby's Foundation and delivered by Newcastle United Foundation has been making a huge difference to young cancer patients like Bailey. Project Coordinator, Gareth Williams, is based in the paediatric oncology wards of the Great North Children's Hospital. He offers patients the chance to take part in recreational activities, indoor sports games and educational opportunities.

Gareth says: "My role is to help keep young patients active and engaged to give them something positive to look forward to. I've really enjoyed Bailey's

company and it was a privilege to support him while he had treatment."

Dad, Dean, said: "Bailey's diagnosis hit us like a tonne of bricks...we're very grateful to the Sir Bobby Robson Foundation. I couldn't always be there because of restrictions but whenever I had a chat with him on the phone I could see his face was beaming because Gareth had been."

Just before Christmas 2020, Bailey rang the end of treatment bell and headed home to North Yorkshire.



Bailey and Project Coordinator Gareth

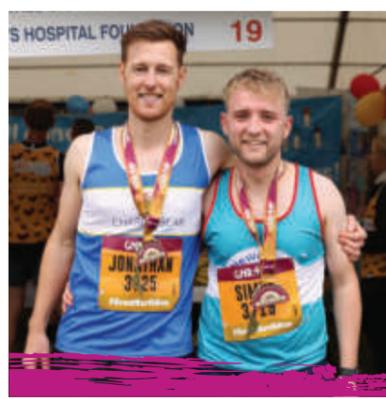


# Our Great North Run fundraisers 2021



After a year away, we were thrilled to see more than **300 runners** completing the iconic Great North Run for Newcastle Hospitals Charity and our funds.

Together, you raised around **£140,000!** Next year promises to be bigger and better – and there's still time to sign up! See the flyer inside for more details.





THE great north CHILDREN'S HOSPITAL Foundation

The Sir Bobby Robson Foundation



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NHS FESTIVE SOCK DAY



FESTIVE FUNDRAISING



FESTIVE MESSAGE FOR STAFF

# Winter Fundraising

'Tis the season', and we need your help to make it a 'tree-mendous' one for Newcastle Hospitals' staff and patients. Call us on 0191 213 7235 or email [nuth.charity@nhs.net](mailto:nuth.charity@nhs.net) to get involved.



## Fundraise

There are so many ways to fundraise this festive season! Ho-ho-host a Christmas 'bake-a-thon', run 5k dressed as an elf, or simply donate instead of holding an office Secret Santa - every £ helps your local hospitals go further.



## Festive Message

Do you have a special message for NHS staff? This festive season, spread some joy and donate to put your message on our shining star wall for staff to see how much they mean to the local community!



## Festive Sock Day

On or around 10 December, dig out your tackiest festive socks to raise funds! A suggested donation of £2 per person will go a long way to supporting Newcastle Hospitals Charity - why not make it a competition in your school or workplace, with a prize for the jazziest pair?

[charity.newcastle-hospitals.nhs.uk/](http://charity.newcastle-hospitals.nhs.uk/)

[twitter.com/Newcastle\\_NHS](https://twitter.com/Newcastle_NHS)

[facebook.com/NewcastleHospitalsCharity](https://facebook.com/NewcastleHospitalsCharity)

[instagram.com/newcastle\\_nhs/](https://instagram.com/newcastle_nhs/)

## Contact

Newcastle Hospitals Charity, Peacock Hall, Royal Victoria Infirmary, Newcastle upon Tyne, NE1 4LP

E: [nuth.charity@nhs.net](mailto:nuth.charity@nhs.net) T: 0191 213 7235  
Registration Number 1057213



Healthcare at its best with people at our heart



Charity reg 1057213

# Festive Appeal



Yes I would like to make a donation to Newcastle Hospitals Charity

Thank you for choosing to make a donation to Newcastle Hospitals Charity. Your donations help to make a positive difference for our patients, staff and communities.

This form will enable you to make either a regular or single donation to Newcastle Hospitals Charity which benefits our patients and staff across all of our sites and services. Or alternatively you can donate to one of our main funds using the boxes below. For further information or advice please contact our friendly team on **0191 213 7235** or email [nuth.charity@nhs.net](mailto:nuth.charity@nhs.net)

Newcastle Hospitals Charity  The Sir Bobby Robson Foundation

The Great North Children's Hospital Foundation

Other  please specify \_\_\_\_\_

## Your details

Title: (Mr/Mrs/Miss/Ms): \_\_\_\_\_ First name: \_\_\_\_\_

Surname: \_\_\_\_\_ Date of Birth: (DD/MM/YY) \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_ Tel/Mob: \_\_\_\_\_

Email: \_\_\_\_\_

Please tick here if you would **rather not** receive a thank you letter

## Regular/monthly donation



Please complete in BLOCK CAPITALS and return to:  
**Newcastle Hospitals Charity, Peacock Hall, Queen Victoria Road, Royal Victoria Infirmary, Newcastle upon Tyne, NE1 4LP or email [nuth.charity@nhs.net](mailto:nuth.charity@nhs.net)**

Please fill in the name and full postal address of your bank or building society branch:

To: **The Manager**

Bank/Building Society Name:	
Address:	Postcode:

Bank details are as follows: Sort Code: **40-34-18** Account: **51727826**  
Name: **Newcastle upon Tyne Hospitals NHS Foundation Trust-Endowment Account**

<b>Regular Donation Amount:</b> £3 <input type="checkbox"/> £5 <input type="checkbox"/> £10 <input type="checkbox"/> £20 <input type="checkbox"/>	
<b>Frequency:</b> Month <input type="checkbox"/> Quarter <input type="checkbox"/> Year <input type="checkbox"/>	
<b>Account Name:</b>	<b>Account Number:</b>
<b>Sort Code:</b>	<b>Start date:</b>
<b>Signature:</b>	

**Single Donation of:** £10  £25  £50  £100  £150

Or my preferred amount of: £ \_\_\_\_\_

I enclose my cheque / postal order payable to 'Newcastle Hospitals Charity'.

Or please debit my Maestro / Mastercard / Visa (please delete as appropriate)

Card Number:                      (Maestro only)

Expiry Date:     Issue number (Maestro only)

Card Security Code: (back of card)

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

*giftaid it*

**Boost your donation  
by 25p of Gift Aid for  
every £1 you donate.**

I am a UK taxpayer. Please treat all donations I make or have made to Newcastle Hospitals Charity for the past 4 years as Gift Aid donations until further notice.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains tax than the amount of Gift Aid claimed on all my donations in that tax year, it is my responsibility to pay any difference.

Please let us know if you want to cancel this declaration, change your home address or no longer pay sufficient tax.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

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nuth.charity@nhs.net

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