



# Business Club



**At Newcastle Hospitals Charity our goal is to make a positive impact at Newcastle Hospitals. We proudly support staff, patients and the wider community of the hospitals, and fund a range of initiatives – from cutting edge cancer research, to innovative medical equipment and ward refurbishments.**

If you have visited a Newcastle hospital lately, such as the Royal Victoria Infirmary or Freeman, then you have likely come in to contact with some of our work.

## The Business Club

The Newcastle Hospitals Charity Business Club is a low cost, philanthropic members club for businesses, in support of Newcastle Hospitals Charity. Local businesses helping their community by supporting their local NHS charity.

You can join for as little as £10 per month and receive a framed certificate, banner for your website, personalised email banner and your logo on our website boosting your profile while giving back to your community.

We will help you to shout about your support for us and all the great things that we can achieve with the funds you help us raise.

You can then choose to move up from a member to a **Hero** or even a **Superhero** member by getting involved in our events and campaigns, helping to raise important funds that make a transformative difference to people's lives every day.

# JOIN NOW

**and support your local  
NHS hospitals**

email: [philip.bithell@nhs.net](mailto:philip.bithell@nhs.net)





# Business Club membership

For businesses with 10 employees or less - £120 for 12 months

For businesses with 11 or more employees - £240 for 12 months

## What you get

All club members receive:

- a personalised membership certificate
- your business linked on the members area of the charity website
- use of email and web banners promoting your membership
- a supporter message for use on letter heads
- access to a variety of charity corporate opportunities.

## Fundraising and Hero status

Members are encouraged to fundraise for the Charity, either through our own organised events or through activities that they dream up.

Members who successfully fundraise for the charity will be acknowledged through the issuing of **Hero** and **Superhero** statuses.

- **Small club members** who raise between £250 and £1,250 in a year will receive **Hero** status. If they raise over £1,500 they gain **Superhero** status.
- **Larger club members** who raise between £500 and £2,500 will be **Hero's** and if they raise over £2,500 they will become **Superhero's**.

All members will receive branded resources reflecting their status.

## Superhero of the year

Each year we will award a **Superhero of the year** status to those members, small and large, who have raised the most money for Newcastle Hospitals Charity.

Winners will receive a trophy and certificate and their achievement will be celebrated by the charity through social media, website and regular newsletters, to help boost their profile even further.

## How members fundraise

Think creatively and make it fun. Set staff challenges, ask customers or suppliers to join in - whether that's sponsoring your staff to climb the stairs to your office 100 times, having a "bring and buy" sale, hosting a tea party or quiz - the possibilities are endless.

The Charity's fundraising team will provide members with all the advice and support needed, inviting members to take part in charity events throughout the year and steering members towards activities that best align with your business interests.

**Example:** Your company could sign up to our charity's "Pennies from Heaven" scheme where staff donate the pennies they receive in their pay packets, or they could select the charity as the beneficiary of regular donations through your own payroll giving.

## Talk to us

We would love to talk to you and tell you more about our work and how your business can help.

Contact Philip Bithell, Community Fundraising Manager at [philip.bithell@nhs.net](mailto:philip.bithell@nhs.net) or call 0191 282 5272 or 07709718521. Visit our website to find out more about us: <https://charity.newcastle-hospitals.nhs.uk>