Newcastle Hospitals Charity

Home of

THE great north CHILDREN'S HOSPITAL

The Sir Bobby Robson Foundation





Do your own thing for Newcastle Hospitals Charity

Making a difference, your way

Registered with FUNDRAISING REGULATOR

Charity registration number: 1057213

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Thank you! Find out more about who you're supporting

By supporting Newcastle Hospitals Charity you can help us go further for Newcastle Hospitals. With your support we can:

- Improve the patient and visitor experience.
- Enhance care for patients and the wider community.
- Improve staff health, wellbeing and development.
- Fund life-changing research and equipment.







We are also extremely proud to be the home of The Great North Children's Hospital Fund and The Sir Bobby Robson Foundation.

The Great North Children's Hospital Fund supports children, young people and their families who come for treatment and care, making their experience the best it possibly can be.

The Sir Bobby Robson Foundation was launched by Sir Bobby in 2008 to help find more effective ways to detect and treat cancer.

Visit the impact zone, to find out how your fundraising can make a difference across all of our funding areas. You'll find hints, tips, and inspiration for raising money in the fundraising zone. Finally, head to our support zone to find out how you can get support from our friendly fundraising team.

Every penny raised helps us support the patients, staff and wider communities of Newcastle Hospitals.





Your fundraising makes a difference

Impact Report

Our latest Impact Report shares even more about how your support makes a difference across Newcastle Hospitals.

Over the last year we have been proud to commit funding totalling more than

£9.5m to over 700 diverse projects

across Newcastle Hospitals, all with the aim of creating a positive impact.

Each of the projects we support is directly linked to one of our three strategic aims, as set out in our 2022-2026 strategy. This year our funding broadly supported the following key areas:

Enhance the patient experience and environment

£6,812,814

Improve staff health, wellbeing and development

£1,908,008

Fund major developments and health related clinical research and innovation

£1,088,304



None of this would be possible without the generosity of our supporters, partners and fundraisers – here are just some of the ways their support has made a difference to the patients, staff and wider communities of Newcastle Hospitals.

Going further for Newcastle Hospitals in 2024/25



Over
£9.5 million
in funding was provided to support projects across Newcastle Hospitals.

Reached more than
250,000
patients, staff and members of the wider community through our arts programme.

Funded
93%
of requests received

Our team of more than
220
dedicated volunteers
contributed 37,000 hours, supporting patients, staff and visitors across Newcastle Hospitals.

Welcome



Welcome to the fundraising zone - your ultimate launchpad for fundraising fun, creative ideas, event support, and heartwarming inspiration from our amazing community of fundraisers.

We're constantly blown away by the incredible people who support Newcastle Hospitals Charity. Every donation tells a story - of courage, kindness, and community. So, here's a massive **THANK YOU** to all the legends who've run, swam, sung, baked, shaved, danced, climbed, and cycled in support of our cause. You rock!

Here you'll find a treasure trove of fundraising ideas, tips, and real-life stories to spark your imagination and help you plan something truly special. Whether you're a first-time fundraiser or a seasoned pro, we've got your back.

We **LOVE** creativity! Over the years, we've teamed up with fundraisers who've done everything from quirky challenges to wild adventures. So don't hold back flip through this pack, reach out, and share your brilliant ideas with us.

Ready for more?

All this info - plus a full list of exciting events you can join - is waiting for you on our website! Visit Fundraise for Us to get inspired and take on a challenge to support your local hospitals. Whether you're looking for a fun run, a bake off, or something totally unique, there's something for everyone.

Fundraise today





Fundraiser story

Isla's allergy walk



At just 8-years-old, Isla, a patient at the RVI's allergy unit, embarked on a 7-mile walking challenge from South Shields to Roker Pier. Her mission? To raise vital funds for the unit that provides her with exceptional care.

Isla's determination shone through, raising £1,800! She achieved this feat through her dedicated JustGiving page and a charity bucket she carried with her every step of the way.

Her inspiring efforts even caught the attention of local newspapers, which highlighted her incredible commitment. But Isla isn't stopping there – she's already planning a regular fundraising event.

Getting started

Our top tips to make the most of your fundraising

Register

1. **Activity** - get creative when choosing your activity. Read through this fundraising pack and you're sure to find the right fundraising activity for you. You'll just need to set a time, date and venue for the event.
2. **Register** - don't forget to register your fundraising so that we can provide ideas, support, advice and guidance.
3. **Target** - set your fundraising target. This is a great way to keep everyone motivated. We suggest creating an online fundraising page using JustGiving. This is the easiest way to collect donations and the money reaches us automatically.

JustGiving

4. **Promote** - make as much noise as you can to let everyone know what you're doing and why. Use our fundraising materials to help you spread the word. JustGiving provide QR codes, which can easily be shared.
5. **Have fun** - by far the most important rule whatever you choose to do, make sure to enjoy yourself and make amazing memories too.

How to donate

6. **Pay in** - any online fundraising will automatically be sent to us. Other donations can be paid in online, by phone or cheque to Newcastle Hospitals Charity.
7. **Gift Aid** - through Gift Aid you can boost your donation by 25p for every £1 you give at no extra cost to you. Please tick the Gift Aid box when you submit your donation form and money.
8. **Get social** - follow us on social media, tag us in your posts and check out our website for all the latest news and announcements.

charity.newcastle-hospitals.nhs.uk/

Newcastle Hospitals Charity

@newcastle_NHS

instagram.com/newcastle_nhs/

www.linkedin.com/company/newcastle-hospitals-charity



Fundraising activity Terms & Conditions

Top tip!

Planning a public event? Make sure you're covered. Check if you need public liability insurance to keep everyone safe and sound.

Running a raffle? Before you print those tickets, brush up on the legal bits, the latest guidance is just a click away at gamblingcommission.gov.uk

Your safety comes first so please make sure you assess any risks – just call us on **0191 213 7235** for further guidance. Newcastle Hospitals Charity cannot accept any responsibility for your activity or for any participants. Please make sure you read and agree to our fundraising terms and conditions before carrying out any fundraising activity. You can find these on our website at Terms and conditions – Fundraising pack

Your fundraising page made simple!

The easiest way to raise funds is through an online giving page like JustGiving. Here's how to get started:

JustGiving®

Step-by-step setup guide:

1. **Head to justgiving.com/create-page**

2. **Choose your cause:**

   Newcastle Hospitals Charity

   The Great North Children's Hospital

   The Sir Bobby Robson Foundation

   (All three use charity number 1057213)

3. **Choose your activity:**

   Whether you're taking part in an organised event, your own challenge, in memory of a loved one or just fundraising for a cause you care about.

4. **Personalise it:**

   Share your story and why you're fundraising.

   Add photos of your challenge or inspiration.

   Use your full name so friends and family can find you easily.

5. **Set your target:**

   This is an important bit. It will keep you and your fundraisers motivated. If you smash your target early - set a higher one - and be sure to share your success story with everyone who supported you.

6. **Share share share:**

   Don't be shy, share your page on special occasions, payday, take cash donations - everyone wants to support your amazing cause and don't mind being reminded about it. Be sure to tell people why you are raising funds for a cause you care about.

7. **Stay connected:**

   Add your postal address when prompted so we can keep in touch and cheer you on!

That's it! You're ready to start fundraising and making a difference.



Top tip!

Share your story! The best ways to engage people with your fundraiser is through social media

Share your story and your fundraising page and keep people up to date with your progress on a regular basis. Keep in touch and we'll help share your story once you've completed your fundraiser.

Don't forget to tag us in your posts!

A-Z of fundraising ideas

A abseil, auction, afternoon tea
B bike ride, Burns Night, bingo, bake sale, BBQ
C curry evening, clothes swap, car boot, cheese and wine evening
D dog show, dress down day, dinner party
E eighties night, easter egg hunt
F fancy dress party, fashion show, fun run
G golf day, gala dinner, garden party, games night
H head shave, halloween party, honesty box
I International day, It's A Knockout, Irish night
J jumble sale, job swap, jazz evening
K karaoke night, keep fit-a-thon
L lottery
M music festival, movie night, mini Olympics
N name the bear, non-uniform day
O open mic night, obstacle course
P pub quiz, plant sale
Q quiz night, quit a bad habit
R rainbow day, raffle, running
S sponsored walk, swimming, sweepstake
T tea party, talent competition, treasure hunt
U upcycling event, university challenge
V vintage day, Valentines cake sale
W walking, wedding favours, waxing
X xmas carol singing, Xbox gaming challenge
Y yoga-thon, yodelling competition
Z zumba-thon, zip wire











Join Giving Lottery











Keep moving, keep giving!

We all know that getting your heart pumping is great for your health - but what if it could help others too?

Whether you're a step-counting superstar or just love a good kickabout, there are loads of fun ways to stay active and raise money for Newcastle Hospitals Charity!

Take a stroll with a sponsored walk.

Smash your goals with a step challenge.

Get your mates together for a charity football match.

Events calendar

Want more ideas?

Download our Events Calendar to see what challenge events are coming up.

Take on a challenge!

Fancy taking on a sponsored challenge like a marathon, bike ride, trek or swim? We've got a challenge here for everyone.

Challenge events



Fundraiser stories

Ryan's Great North Children's Hospital fundraiser



"The Great North Children's Hospital is such an asset to the region and have helped countless families, including my own. My nephew suffered from Rhinovirus which led to him being induced into a coma and transferred to The Great North Children's Hospital, where he was put on a ventilator for a fortnight as his lungs were collapsing. COVID restrictions meant my sister was the only family member allowed in the hospital at the time, but she was not alone thanks to the incredible support she received from the staff while they delivered life-saving treatment for my nephew.

"Ever since my nephew's time in hospital I've had it in my mind that I'd like to fundraise to express my gratitude. I've ran the Great North Run several times but have never run a full Marathon before and it feels like a big enough challenge that I can hopefully raise a good amount for The Great North Children's Hospital. I'm excited for and terrified of the challenge in equal measure!"

We are so grateful to our fundraisers like Ryan who choose to support us and help us make a difference to the lives of thousands of children, young people, their families and staff at The Great North Children's Hospital."

Stephen's Sir Bobby Robson Foundation fundraiser



Stephen from Sunniside, organises a group cycle ride each year with called Three Days for Bobby. Together they raise funds for The Sir Bobby Robson Foundation.

The distance and route vary, but the ride always begins from Sir Bobby's statue at St James' Park and takes three days to complete.

The riders come from across Tyneside and Teesside and have completed 12 rides already, including a very special ride to Eindhoven in Holland to mark 10 years of the challenge. Three Days for Bobby has raised over £57k for the Foundation.

Fundraise at work and in the community

Support us through the seasons. Whether with your family and friends, school or with work colleagues.

Easter egg hunt
hide the eggs, find the smiles, raise the funds!

Coffee morning
pop the kettle on and raise a cuppa for a cause.

Christmas movie marathon
festive films + fundraising = magic!

We've got everything you need to fundraise throughout the seasons with our fundraising resources.

Fundraising resources









Fundraise at School



Jumble sale joy

Chat with your local community centre or village hall and host a jumble sale. It's a brilliant way to clear out clutter and raise cash.

Coffee + cake = caring

Host a coffee morning or bake sale at home, work, school, or your local club. Sweet treats and good company make fundraising a piece of cake.

Fundraise at school

Show kids how fun fundraising can be. Host a rainbow day where everyone wears bright colours to match our logo - it's a great way to teach kindness and community spirit.

We've got a whole webpage just for schools, packed with ideas and a downloadable guide. Register your school today and get started!









Fundraising at work

Turn your 9 to 5 into a force for good!

There are loads of fun and meaningful ways to support Newcastle Hospitals Charity with your colleagues - whether you're in an office, on-site, or working remotely.



Nominate us as your Charity of the Year

Many workplaces choose a Charity of the Year — why not put forward Newcastle Hospitals Charity, or one of our amazing funds like:

- The Great North Children's Hospital fund or
- The Sir Bobby Robson Foundation.

Top tip!

Make sure to check if your company offers match giving as this can boost your fundraising.

Take on a team challenge

Teamwork makes the dream work. Rally your colleagues and take on a challenge together:

- Run the Great North Run
- Conquer the 3 Peaks Challenge
- Trek Hadrian's Wall
- Cycle the Coast to Coast
- Host a 24-hour swim or a sponsored dance class

It's a great way to bond, boost morale, and raise vital funds.



Christmas party with purpose

Add a sprinkle of giving to your festive fun.

- Hold a raffle
- Run a charity auction
- Play party games with a fundraising donation



Corporate fundraising

There are plenty more ways your company can get involved - from volunteering to corporate donations.

Visit our website to find out how your business can make a big difference.

Welcome to the support zone, we're here to help

Your support means the world to us, and we're here to cheer you on every step of the way.



First things first, make sure you've registered your fundraiser to unlock a treasure trove of downloadable goodies, including:

- Eye-catching posters
- Brain-teasing quiz questions
- Tasty baking materials
- Colourful bunting
- Fun puzzles and activities
- Branded email signatures
- Sponsorship forms

...and loads more to help you spread the word and boost your fundraising!

Need something extra?

Our friendly fundraising team can also arrange:

- Branded t-shirts or running vests
- Pin badges
- Banners
- Collection boxes

Just give us a shout - we're here to help make your fundraiser shine! You'll find our contact details towards the end of this booklet.





Paying in your fundraising

You've done the hard work - now here's how to send in the amazing funds you've raised!

Pay online

The quickest and easiest way:

Scan the QR code to pay securely online or click this link to go directly to our site.

Donate today

Card payment

Bank any cash you've collected, then give us a call on **0191 213 7235** to make a secure card payment over the phone.

Cheque

Prefer the classic way? No problem!

- Make your cheque payable to Newcastle Hospitals Charity

  Include a note with:

  - Your name
  - Contact details
  - Info about your fundraiser or event

- **Post it to:**

  Newcastle Hospitals Charity
  Nelson House
  The Fleming
  Burdon Terrace
  Jesmond
  Newcastle upon Tyne
  NE2 3AE



Get in touch

We hope that you found some inspiration for your fundraising in this pack, but should you have any questions, please do get in touch.

Call **0191 213 7235**
or email nuth.nhcfundraising@nhs.net

Other ways you can support us



Your support can help us go further for Newcastle Hospitals - to improve the patient and visitor experience, improve the health and wellbeing of staff and fund innovative projects across Newcastle Hospitals. We know much more can be achieved, and together we can transform even more lives.

Corporate partnerships

If you own a business or work for a company, consider setting up a corporate partnership. This can include matching employee donations, sponsoring events, or organising team fundraising activities. Boosting your profile while giving back to your community.

Join our Business Club

For as little as £10 per month join our business club and receive a framed certificate, banner for your website, personalised email banner, member networking events and your logo on our website.

Making a regular gift

Regular donations are a lifeline, enabling us to better plan for the future to make sure we reach those most in need of help. Scan the QR code below or click this link to start making a regular donation to Newcastle Hospitals Charity.

Leave a gift in your Will

Leaving a gift in your will is one of the greatest honours we can receive. Your gift will support innovative and transformative healthcare programmes that significantly improve the health and wellbeing of the patients, staff and wider communities of Newcastle Hospitals – creating an incredible legacy.

To find out more, scan the QR code, click this link, call us on **0191 213 7235** or email **nuth.nhsfundraising@nhs.net**.

Spread the word

We are always looking to reach more people and let them know about the amazing work of Newcastle Hospitals, to hear more about how we support Newcastle Hospitals why not scan the QR code or click this link and sign up to our newsletter.



Making a regular gift

Leave a gift in your Will

Spread the word

Event Volunteers

Join us as a volunteer and make a difference today!

Are you passionate about making a positive impact in your community?

If so, we need you!



We're looking for dedicated, enthusiastic volunteers to help us at Newcastle Hospitals.

By volunteering, you'll:

- Gain event experience
- Support causes directly impacting our wider communities
- Be part of a dynamic and friendly team

Our events team manages a wide range of projects from the iconic Great North Run and our very own NHC Presents panel series to staff thank you events.

No set hours or experience necessary – just bring your passion and willingness to help!



If you have any questions, please get in touch, we'd love to hear from you.

Email: nuth.nhcfundraising@nhs.net

Phone: 0191 213 7235

Address:
Newcastle Hospitals Charity
The Fleming
Burdon Terrace
Jesmond
Newcastle upon Tyne
NE2 3AE

Volunteer with us

Important information

Fundraising terms and conditions

Please make sure you read and agree to our fundraising terms and conditions before carrying out any fundraising activity. You can find these on our website at Fundraising Terms and Conditions.

Privacy policy

Newcastle Hospitals Charity is committed to protecting and respecting your personal information and being transparent about what we do with it.

This policy explains when and why we collect personal information about you, how we use it, the conditions under which we may disclose it to others, how we keep it safe and secure and your rights and choices in relation to your information.

Any questions regarding this policy and our privacy practices should be sent by email to **nuth.charity@nhs.net** or in writing to:

Newcastle Hospitals Charity
The Fleming
Burdon Terrace
Jesmond
Newcastle upon Tyne
NE2 3AE

You can view our full privacy policy here https://charity.newcastle-hospitals.nhs.uk/privacy/



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